



Application form example Creative Business Cup Ukraine

| |
|--|
| Field 'Chapter' |
| Creative Business Cup Finals Ukraine |
| Field 'Open call' |
| Creative Business Cup Finals Ukraine |
| Field 'Entry name' |
| Enter the name of creative startup or enterprise |
| Tab 'Details' |
| <ul style="list-style-type: none"> ▪ Your name ▪ Your email address ▪ Your telephone number ▪ Where have you heard about Creative Business Cup Ukraine? ▪ Name of your creative start-up or enterprise |
| Tab 'Motivation' |
| <ul style="list-style-type: none"> ▪ Who is on your team and how they will insure the success of your startup or enterprise? What position or roles need to be filled? (150 words max) ▪ What motivated you to start the startup or enterprise? (150 words max) ▪ What is your motivation to apply to Creative Business Cup Ukraine? How do you want to make use of participation afterwards? (200 words max) |
| Tab 'Company' |

1



- Country your startup or enterprise is based in
- Address of your startup or enterprise
- Industry of your startup or enterprise
- Fields your startup or enterprise involves
- Type of product you are building
- Website of your startup or enterprise (if applicable)
- Social media of your business if you have one (if applicable)
- Startup Year: when did you launch your startup?
- Is your startup or enterprise legally registered as a business in your country?

Tab ,Business concept'

- Provide a very condensed pitch (7 words max)
- Describe your startup or enterprise (100 words max)
- What makes your startup or enterprise unique and what are your competitive advantages? (100 words max)
- What specific problem does your product or service solve for the customers? Why is it important and what is the need for your product? (200 words max)
- Who are your customers and how do you value your relationships with them? (200 words max)
- Describe the situation in the market you are operating in and how you see it evolve in the future in terms of competition? (200 words max)
- How do you market your product or service? (200 words max)
- How are creativity and design important to the overall success of your startup or enterprise? (200 words max)

Tab ,Funding and growth'

- Have you raised any funding so far? (if applicable)
- If yes, how much? (if applicable)
- Have you received more than USD 1,000,000 in investment up to date?
- Are you currently generating revenue?
- How do you secure IPR and other rights? (200 words max)
- Explain the scalability and growth potential of your business concept? Why are you confident in its ability to scale and grow? (200 words max)
- Which milestones have you reached?
- What are your needs for the next steps?

2



Tab 'Attachments'

- YouTube or Vimeo link to a short video pitch (max 3 minutes)
- Logo of your startup or enterprise
- Documentation proving your business registration in your country
- Picture of product, service or essence of your company (if applicable)

Tab 'Declaration'

- Are you currently under criminal investigation or have been charged with a criminal offence? If yes, please provide details.
- Are you and/or your organisation currently involved in any court case? If yes, please provide details.
- Have you and/or your organisation ever been convicted of any criminal offence? If yes, please provide details.