



Call for EU Start-Ups: House of Europe Festival

House of Europe is looking for creative start-ups and enterprises from the EU to take part in a showcase during the House of Europe Festival in June 2020 in Rivne, Ukraine.

The Festival is dedicated to creativity, innovations, and entrepreneurship. It aims at bringing together start-up CEOs, accomplished creative entrepreneurs, business mentors, and creative economy policymakers to meet and inspire each other for professional breakthroughs.

The Festival is the culmination of the pop-up hub in Rivne and is a component of the House of Europe campaign in the regions.

About House of Europe

House of Europe is a new EU-funded programme fostering professional and creative exchange between Ukrainians and their colleagues in EU countries. The programme focuses on different professional fields: culture and creative industries, education, health, social entrepreneurship, media, and youth.

- 1 This encompasses 20+ separate programme lines enabling individuals to go to conferences, professional events, internships, and networking in the EU, or to enrol in study tours, residencies, training, and other forms of support. House of Europe funds cultural coproductions and cooperations between Ukrainian and EU organisations, along with the development of cultural infrastructure and artistic concepts for youth in Ukraine. Finally, the programme offers various youth camps and an intra-Ukrainian university exchange.

Implementation of the House of Europe is led by the Goethe-Institute Ukraine, with the British Council, Institute Franois, and Czech Centre as consortium partners.

What Is House of Europe Festival?

The idea behind the Festival is creating ties and sharing the experience, along with various aspects of the creative economy. Its centrepiece is a conference, supported by side-events – expo zone, start-ups display, networking sessions, workshops, and parties. Major discussion topics are money/funding, learning/skills, innovation/competitiveness, and legal/copyright in the creative economy.

The audience of the Festival are actors of the cultural and creative industries, as well as target groups who have an interest in entrepreneurship, innovation, and creativity.

Expected number of attendees: 500 (from Rivne and the Western Ukrainian region – Lutsk, Ternopil, Vinnytsia, and Lviv). About 20 experts from the EU and Ukraine will give talks and workshops during the Festival. Translation into Ukrainian will be provided for speakers who are going to present in English.



When and Where Will Showcases Be?

The Festival will be held on the 6-7 of June 2020. The showcase will be part of the Festival on both days from 11.00 till 19.00.

What Do I Get?

- Participation in an international conference with the EU and Ukrainian experts who deliver both practical and inspiring content on funding, innovations, trends, and perspectives of the creative industries.
- Participation in an international showcase, access to the Ukrainian creative industries market including experts, mentors.
- Meet-up and exchange with other EU and trending Ukraine's start-ups.
- Reimbursement package, including flights, transfer, accommodation, and meals during your stay in Ukraine (reimbursement will be provided to a maximum of 2 people from a start-up team).
- Assistance in travelling from your home country to the venue of the Festival provided by the House of Europe team.
- Assistance in deciding on a showcase form, depending on your start-up and the story you want to share, provided by the House of Europe team and its partners.
- English speaking accompaniment at your stand, provided by House of Europe partners.
- A chance to present your start-up, both your products/services, as well as successes and downfalls at the exchange zone. Possible options will be discussed in more detail with successful candidates.

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Who Can Apply?

EU-Based Start-Ups and Enterprises in Creative Industries Who Have:

- An exciting product/service that they are willing to promote to a broader public abroad.
- A success story that they are eager to share with creative people in Ukraine and from the EU.
- An aspiration to get a chance to practice the skills of yourself and your start-up, presenting in front of a wider public abroad.
- Interest in exchanging and networking with international experts and peers from the field of the creative economy.

What Do We Consider as Creative Industries?

The sectors of creative industries include (but are not limited to) advertising and marketing, architecture, crafts, creative hubs, design, fashion, festivals, film, IT and gaming, media, museums and galleries, music, performing arts, publishing and literature, TV and radio, visual arts and photography, etc.

What Do I Need to Apply?

- Excellent communication and presentational skills.
- Motivation and interest in Ukrainian creative industries market.



- Ability to speak and write in English for communication and presentation.

How to Apply

Our application deadline is 31 March 2020 at 15.00 Kyiv time. Shortlisted candidates will be contacted in April.

Applications have to be submitted in English via the online platform: <https://houseofeuropa.grantplatform.com>. If you have any questions, please send them to Yulia.Filipieva@houseofeuropa.org.ua with the subject line <Call for EU Start-ups>.

Personal Data Protection

By applying for this opening, you agree for your personal data to be processed in compliance with [GDPR requirements](#).

Good to Know

Rivne is the first city to host a House of Europe Festival; it is a typical post-soviet city in search of a new identity in a market dominated by creativity. The local creative community is young, daring, and hungry for accomplishments.

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Rivne is a city in western Ukraine and the administrative centre of the Rivne region (population: 247,356). It is situated 4 hours away from the capital city Kyiv (330 km), and 3 hours away from Lviv (220 km). EU citizens can enter Ukraine without a visa for a stay of up to 90 days.